

Indicative Costing for Mondiale VGL Global Website_V2

Prepared For

Krystel Cochico
Mondiale VGL

Created By

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Dear Krystal,

Please find the indicative costings for the Mondiale VGL Global website based on the brief provided 18/01/2022.

Virginia and I look forward to discussing your feedback.

Warm Regards,

Helen Klein

02 9002 5898

Products			
Name/Description	Price	Qty	Subtotal
Proposal prepared for Mondiale VGL Global Website	\$0.00	0	
The below items have been scoped and quoted on an hourly rate range of \$150 + GST for design and development.			
Project Management	\$150.00	72	\$10,800.00
Project Management to meet required project timeline of 24 weeks Includes client meetings, internal meetings and management of team to meet project milestones			
Introduction	\$150.00	4	\$600.00
Introduction to Team Members Business and User Goals			
Concept Exploration	\$150.00	6	\$900.00
Up to 6 hours Includes Competitor website analysis Identify key users and their needs			
Technical Scoping	\$150.00	32	\$4,800.00
Progressive scoping and research to further refine goals and expectations			
Information Architecture and Prototyping	\$150.00	48	\$7,200.00
User Journey Mapping			
Solutions Design and Prototyping			
Interactive Site Map Wireframes and Page Prototypes			
User Interface (UI) Design and Asset Library	\$150.00	90	\$13,500.00
Website Visual design based on approved IA and Wireframe			
Design of an Asset Library and Style Guide to be used for the global website project			
Includes:Colour palettes, Fonts, Images, Icons, Buttons, Labels, Widgets, Tables			
The Style Guide and Asset Library will then provide the foundation for the design of the pages as required			
Up to two revisions of Style Guide and Asset Library Image Library			

Solutions Development	\$150.00	140	\$21,000.00
Development of Solution on a WordPress Content Management Platform Role Based Administration with HQ approval process			
UAT	\$150.00	70	\$10,500.00
Includes: User Acceptance Testing Tweaks and amendments Testing of backend functionality			
Content - Management and Population	\$150.00	40	\$6,000.00
Upload and formatting of content to new global website design.			
SEO	\$14,000.00	1	\$14,000.00
Onsite SEO optimization SEO Content Optimization based on keyword research SEO Migration of existing URLs			
SSL Certificate	\$170.00	1	\$170.00
Premium SSL certificate Requires renewal on an annual basis			
Training	\$150.00	21	\$3,150.00
Training with key website administrators Custom written user guide provided for the Mondial VGL WordPress CMS			
Deployment	\$150.00	8	\$1,200.00
Deployment of Global website onto Mondiale VGL's chosen server environment			
Subtotal:			\$93,820.00

Total cost: \$93,820.00
GST (10.00 %): \$9,382.00

Grand total: \$103,202.00

About Magicdust

Our People

Magicdust is a Sydney based web design and development company.

Our departments are made of:

- Management
- Sales and Account Management
- Operations
- Production Managers
- Web Developers
- Web Designers / Graphic Designers
- Administration
- Client Support Team

Our History

In 2006, Magicdust founders Bianca Rothschild and Ian Mills saw a need to create a web design company with a difference. Magicdust was born with the intention of empowering business owners to embrace the internet simply and with confidence. Magicdust was one of the first companies in Australia to take advantage of emerging technology and use it to help small business to boost their success online by delivering quality web design that clients could update themselves, at a price they could actually afford.

Awards

